



Igor Vitale International Srl is a small and medium sized enterprise located in Foggia, Puglia specialized in applied psychology services in several fields of intervention including: clinical, social, forensic, work & organization, environmental, tourism, disability, sports, and school psychology. Igor Vitale International srl includes a network of 100 experts in psychology and human sciences operating at the national and international level with the mission of favoring the social inclusion, education and sustainability through applied psychology.

Igor Vitale International Srl base its action on the multidisciplinary interaction among several professions connected to psychology and human sciences, selected and proposed based on the nature of the project and including experts from the field of technology (IT experts, graphical experts, video makers, UX design experts, web developers) and from the human science sectors (including sociologists, anthropologists, researchers, teachers, trainers etc.) in order to reach its final goals: to promote social inclusion in school, training, universities, adult and work sectors; to promote behavioral and attitudes change for sustainability and ecology, to increase the quality of education in school, training, universities and work sectors through the aid of psychology, digital products, and human sciences.

During 2021, Igor Vitale International srl have trained more than 1000 learners in Rome and Milan during training courses, conferences and workshops about Emotional Intelligence, Crime Prevention, Risky Behavior prevention, Non Verbal Communication and Psychology of Communication, Public Speaking, Web Marketing, Psychtraumatology, Victimology, Relaxation methodologies, Environmental Psychology and Social Inclusion.

The members of the target groups of consultancy and trainings offered by Igor Vitale International srl are very broad and includes - among the most representative sub-groups, the following categories: school students, university students, adults, adult educators, VET trainers, psychologists, law enforcement members, lawyers, NGO activists, social workers and educators. Igor Vitale International Srl founds its sharing and promotion strategies through digital means consisting in the adoption of multiple online resources: - the educational official website of the organization about applied psychology, with a history of more than 10 million views and approximately 2500 articles - The educational YouTube channel with a history of 2.7 million views and 14500 active subscribers - The educational email automated system including 28 introductory educational materials (produced in video and e-book format) in several fields of

applied psychology, downloaded by more than 100.000 times, and having an active newsletter system of 58000 members

The existing digital channels of Igor Vitale International represent a source for reaching target group members in the area of interest for the project, demonstrated by their registration in the dedicated platforms related to the different fields of intervention in psychology.